

Application Number	09/681,760
Filing Date	5/31/2001
First Named Inventor	Sean M. McCullough
Group Art Unit	2154
Examiner Name	Patel, Ashokkumar B.
Attorney Docket Number	VIGN1260-1

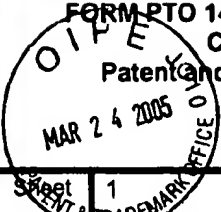


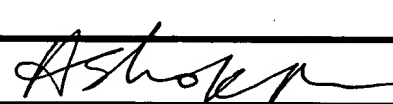
Sheet 1	OF	1
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Examiner Initials	Cite No.	FOREIGN PATENT DOCUMENTS			Publication Date  MM-DD-YYYY (Number 43)	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines Where Relevant Passages or Figures Appear
		Country Code	Number	Kind Code (if known)			

Ashok

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<b>FORM PTO 1449 US Department of Commerce</b> <b>Patent and Trademark Office</b> 		<b>Application Number</b>	09/681,760
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Sheet 1	of 1	<b>Atty Docket Number</b>	VIGN1260-1
<b>Examiner Initials</b>	<b>Cite No.</b>	<b>OTHER PRIOR ART – NON PATENT LITERATURE DOCUMENTS</b>	<b>Date</b>
	<b>C18</b>	Cabena, Peter et al., Intelligent Miner for Data Applications Guide, IBM RedBook SG24-5252-00,	03-1999
	<b>C19</b>	Datasage.com News and Events – DataSage Releases netCustomer, the 1 <sup>st</sup> Individualization Solution for E-Commerce, retrieved 2/16/2005 from Archive.org , 3 pgs	08-02-1999
	<b>C20</b>	Datasage.com – Executive Overview – Retail, Retail Data Mining Executive Overview, retrieved 2/16/2005 from Archive.org, 7 pgs	12-1998
	<b>C21</b>	Gallant, Steve et al., Successful Customer Relationship Management in Financial Applications (Tutorial PM-1), Conference on Knowledge Discovery in Data, ISBN:1-58113-305-7, pages 165-241	2000
	<b>C22</b>	Vignette Corporation to Acquire DataSage, Inc., retrieved from Archive.org 2-16-2005, 3 pgs	01-10-2000
	<b>C23</b>	Chapman, Pete et al., CRISP-DM 1.0 – Step-by-step data mining guide, retrieved from <a href="http://www.crisp-dm.org">www.crisp-dm.org</a> 2/17/2005, pp 1-78	2000
<b>Examiner Signature</b>			<b>Date Considered</b> 7/6/05